



Football Format - 2018

Program: The Opening Drive (replacing one hour of Countdown to Kickoff)

Begins: Five hours prior, first show of broadcast day

Length: One hour

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	The Opening Drive - Open with :20 local station billboard	# 4
3:00	NET	The Opening Drive - Break #1...followed by...	
3:02	LOCAL	The Opening Drive	# 1
2:00	NET	The Opening Drive - Break #2...followed by...	
3:02	LOCAL	The Opening Drive	# 1
2:00	NET	The Opening Drive - Break #3...followed by...	
2:02	LOCAL	The Opening Drive	# 1
3:02	LOCAL	The Opening Drive - Break #4 (local only)	# 1
0:20	BB	The Opening Drive - Close w/:20 local station billboard (no adjacency)	# 4

Program: Husker Game Day**Begins: Exactly four hours prior to kick** (ie: 10:30:00AM for 2:30PM kickoff)**Length: Two hours**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Husker Game Day - Open with :20 local station billboard	# 4
3:00	NET	Husker Game Day - Break #1...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #2...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #3...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #4 (optional)	
2:00	NET	Husker Game Day - Break #5 (1st break 2nd hour)...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #6...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #7...followed by...	
3:02	LOCAL	Husker Game Day	# 1
0:20	BB	Husker Game Day - Close with :20 local station billboard	# 4
3:02	LOCAL	Husker Game Day - Break #8 (local only - adjacency)	# 1

Program: Countdown To Kickoff**Begins: Exactly two hours prior to kick** (ie: 12:30:00PM for 2:30+PM kickoff)**Length: Approx One hour and fifteen minutes**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Countdown To Kickoff - Open with :20 local station billboard	# 4
3:02	LOCAL	Countdown To Kickoff - Break #1 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #2...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
3:02	LOCAL	Countdown To Kickoff - Break #3 (local only)	# 1
2:02	LOCAL	Countdown To Kickoff - Break #4 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #5...followed by...	
2:02	LOCAL	Countdown To Kickoff	# 1
0:20	BB	Countdown To Kickoff - Close w/:20 local station billboard (no adjacency)	# 4

Program: Head Coach Pregame Show**Begins: 45 minutes prior to kickoff** (ie: 1:45:00PM for 2:30+PM kickoff)**Length: 20 minutes**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Head Coach Pregame - Open with :20 local station billboard	# 4
3:02	LOCAL	Head Coach Pregame - Break #1 (local only)	# 1
3:00	NET	Head Coach Pregame - Break #2...followed by...	
1:02	LOCAL	Head Coach Pregame	# 1
0:20	BB	Head Coach Pregame - Close with :20 local station billboard	# 4
1:00	NET	Head Coach Pregame - Break #3 - Adjacency (Network Optional)	

Program: Pre Kickoff & Play by Play**Begins: 30 minutes prior to kickoff** (ie: 2:00PM for 2:35 PM kickoff)

LENGTH	TYPE	EVENT	RLY
0:20	BB	Pre Kickoff - Open with :20 local station billboard	# 4
3:00	NET	Pre Kickoff - Break #1...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
2:00	NET	Pre Kickoff - Break #2...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
3:00	NET	Pre Kickoff - Break #3	
1:30	NET	First Half (in 1 st quarter) - Break #4	
1:30	NET	First Half (in 1 st quarter) - Break #5	
1:30	NET	First Half (typically in 1 st quarter) - Break #6	
1:02	LOCAL	End Of First Quarter (fixed position) - Break #7	# 1
1:30	NET	First Half (typically in 2 nd quarter) - Break #8	
1:32	LOCAL	First Half (in 2 nd quarter) - Break #9	# 1
1:02	LOCAL	First Half (in 2 nd quarter) - Break #10	# 1
2:00	NET	Halftime - Break #11...followed by...	
3:02	LOCAL	Halftime	# 1
2:00	NET	Halftime - Break #12	
2:00	NET	Halftime - Break #13	

1:30	NET	Second Half (in 3 rd quarter) – Break #14	
1:30	NET	Second Half (in 3 rd quarter) – Break #15	
1:30	NET	Second Half (typically in 3 rd quarter) – Break #16	
1:32	LOCAL	End Of 3rd Qtr (fixed position) - Break #17	# 1
1:32	LOCAL	Second Half (in 4 th quarter) – Break #18	# 1
1:32	LOCAL	Second Half (in 4 th quarter) – Break #19	# 1
1:32	LOCAL	Second Half (in 4 th quarter) – Break #20	# 1
0:20	BB	Play By Play - Close with :20 local station billboard	# 4

Program: The Fifth Quarter

Begins: First show after game ends

Length: 30-45 minutes depending on when press conference occurs

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	The Fifth Quarter - Open with :20 local station billboard	# 4
1:30	NET	The Fifth Quarter – Break #1 (before presser)...followed by...	
2:32	LOCAL	The Fifth Quarter	# 1
1:30	NET	The Fifth Quarter – Break #2 (after presser)...followed by...	
3:02	LOCAL	The Fifth Quarter	# 1
0:20	BB	The Fifth Quarter - Close with :20 local station billboard	# 4
2:02	LOCAL	The Fifth Quarter – Adjacency – Break #3	# 1

Program: Head Coach Postgame Show

Begins: Approx 35-45 minutes after play by play close

Length: Approx 25 minutes

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Head Coach Postgame - Open with :20 local station billboard	# 4
2:30	NET	Head Coach Postgame – Break #1...followed by...	
1:32	LOCAL	Head Coach Postgame	# 1
2:02	LOCAL	Head Coach Pregame – Break #2 (local only)	# 1
2:30	NET	Head Coach Postgame – Break #3...followed by...	
2:32	LOCAL	Head Coach Postgame	# 1
0:20	BB	Head Coach Postgame - Close with :20 local station billboard	# 4

Program: Locker Room Show**Begins: Approx one hour after play by play close****Length: 30 minutes**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Locker Room Show - Open with :20 local station billboard	# 4
2:00	NET	Locker Room Show - Break #1...followed by...	
2:02	LOCAL	Locker Room Show	# 1
3:32	LOCAL	Locker Room Show - Break #2 (local only)	# 1
3:32	LOCAL	Locker Room Show - Break #3 (local only)	# 1
0:20	BB	Locker Room Show - Close with :20 local station billboard	# 4

Program: Big Red Reaction**Begins: Approx 1:30 after play by play close****Length: 1-1/2 Hours**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Big Red Reaction - Open with :20 local station billboard	# 4
2:00	NET	Big Red Reaction - Break #1...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #2 (local only)	# 1
3:32	LOCAL	Big Red Reaction - Break #3 (local only)	# 1
3:00	NET	Big Red Reaction - Break #4...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #5...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #6 (local only)	# 1
3:00	NET	Big Red Reaction - Break #7...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #8...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #9 (local only)	# 1
0:20	BB	Big Red Reaction - Close with :20 local station billboard	# 4
		(Local Break Triggered @ End Of Broadcast)	# 1
		(End of Game Triggered @ End Of Broadcast)	# 3

END OF BROADCAST DAY - TOTAL LENGTH 12-1/2 HOURS

Event Types

BB – Billboard, 20 seconds for insertion of local show sponsors

NET – Avails for Husker Sports Network

LOCAL – Avails for Local Affiliates

Local Break Lengths

As noted on the format, all local breaks include an extra two seconds (no matter how long the break is) for local affiliates to insert a quick station liner within their local break.

Husker Sports Network Master Control

In case of technical or other network questions, you may contact the Husker Sports Network Broadcast Operations Center hotline at 402-742-8680.

The center is staffed a minimum of one hour prior to any network broadcast.

See our broadcast calendar at <http://nebraskaradio.net/> for broadcast start times!

Format Updated 7/9/18 11:25 PM